



INDEPENDENT TECHNOLOGY LEADERSHIP

Technology leadership for confident business decisions

Reduce risk. Realise opportunity. Make technology work harder for your business.

When technology decisions become harder

Growth brings opportunity, but it also brings complexity. Systems evolve, data becomes harder to manage and technology investment competes for attention. Leaders need a clear view of the risks, priorities and choices ahead.

Unclear priorities	Decide which technology investments come first.
Complex systems	Understand ageing systems, integrations and data.
New opportunities	Decide where AI and automation are worth exploring.

THE PEOPLE AND THE APPROACH

Experienced leadership. Practical understanding.

Board-level judgement and deep technical expertise, working together to connect business priorities with technology decisions.



David Patterson

Business leadership, stakeholder engagement and strategic advice.



Chris Cooper

Systems architecture, technical assurance and practical delivery.

How we work

01 Assess

Understand your priorities, technology landscape and key decisions.

02 Advise

Develop a practical roadmap and provide independent challenge.

03 Deliver

Draw on KnowNow's AI, data and software engineering expertise as needed.

A DISTINCTIVE KNOWNOW METHOD

The Data Management Canvas

A facilitated framework for a shared picture of your data: who needs it, how it is managed and what to improve or build.

[Explore the Canvas online](#)

FIVE AREAS EXPLORED

Stakeholders

Sources & collection

Storage

Governance

Sustainability

WORKING WITH KNOWNOW

A clear starting point. A relationship that fits.

Whether you need an independent view of your technology landscape or ongoing support with complex decisions, we can shape the engagement around your organisation's priorities.

START HERE

Strategic Technology Assessment

Review your current landscape and priorities. Depending on scope, outputs may include a systems overview, key risks and a prioritised roadmap.

From assessment to ongoing support

The assessment stands on its own and forms the foundation for an ongoing relationship. We then provide independent advice, technical assurance and delivery support as your priorities evolve.



Work with your existing team

We work alongside your leadership team, IT colleagues and existing partners, bringing independent challenge to architecture, suppliers and investment decisions.

LET'S START A CONVERSATION

What technology decision is on your mind?

Tell us your priorities. Together, we'll discuss a practical starting point.

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